

## Toyota Forklift

Toyota Forklift Training Saskatoon - In the U.S., Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck provider since 1992. Proudly celebrating more than 40 years of performance, the Irvine, California situated company presents an extensive line of quality lift trucks. Attributable to their status of superiority, reliability, and sturdiness, Toyota remains popular in this aggressive market. Quality is the keystone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machines and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to continual progress, and its environmental systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, links Toyota's achievement to its stout commitment to manufacture the best quality lift trucks at the same time as delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's biggest lift truck supplier and is among the magazines impressive World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck producer can match Toyota's record of caring for the natural environment while simultaneously encouraging the economy. Environmental accountability is an important characteristic of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

Toyota originally introduced the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The end invention is a lift vehicle that creates 70 percent fewer smog forming emissions than the current Federal standards tolerate.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its dedication to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been distributed through Toyota Industrial Equipment's system of dealers to non-profit organizations and local customers to help sustain communities all over the United States

### Industry-Leading Safety

Toyota's lift vehicles offer superior output, visibility, ergonomics and durability, and most significantly, the industry's leading safety technology. The company's System of Active Stability, also called "SAS", helps reduce the risk of mishaps and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses various conditions that may lead to lateral instability and possible lateral overturn. When one of those conditions are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding stability.

The SAS systems were initially used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped push Toyota into the lead for industry safety standards. Now, SAS is utilized on nearly every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory worker training, overturn fatalities across all designs have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's pattern of excellence reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training curriculum to help clients meet OSHA standard 1910.178. Education courses, video lessons and an assortment of resources, covering a wide scope of subjects-from individual safety, to OSHA policies, to surface and cargo situations, are accessible through the seller network.

### Toyota's Commitment to The U.S.A.

Since the sale of its first lift vehicle in the U.S. to the fabrication of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid presence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the entire commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and clients of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator,

Sakichi Toyoda, in 1867, and finally a instruction center.

#### First in Client Satisfaction and Service

The NCC embodies Toyota's commitment to providing top-notch client service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations right through the U.S, provide the most comprehensive and inclusive customer service and support in the industry. The company's new and Certified Used lift vehicles, service, parts, and financing features make Toyota dealerships a one-stop shop to ensure overall client satisfaction.